The Challenge

Hotels are searching for ways to have high-quality, personalized guest experiences while meeting operational efficiency objectives. This drove GR8 to imagine a new kind of hotel - one where smart building technology works to automate systems and provide an innovative and memorable experience for hotel guests. To make this concept a reality, the hotel renovations needed to be designed with highly reliable and tightly integrated building automation systems. And to make this hotel successful, it had to excel at customer comfort and satisfaction.

The Solution

GR8 Hotels chose to go with an integrated solution built on Igor’s Power-over-Ethernet (PoE) technology. They selected the solution due to the highly scalable, robust capabilities PoE provides. The open API allowed for easier integrations with other building automation systems to help bring building systems together under one platform and create ease of use for hotel occupants and building management. The plug-and-play installation of Igor’s technology contributed to easier upfront installations, creating a seamless implementation process. The Igor system helped to improve the lives of hotel guests through customizable room options to ensure occupant comfort and provide a luxury hotel experience.

The Result

The key to the success of the project came from the automation and integration of several building systems into one platform. When a guest enters the hotel, they use an intuitive touchscreen to check-in. Upon entering the room, a touchscreen control system allows the guest to customize their lighting levels and color, video call an off-site receptionist 24x7, and adjust the climate system to their preference. This has improved response times for guest needs, allows for personalized experiences, and has proven helpful in reducing guest-employee interaction during the height of a pandemic. GR8 Hotels demonstrate how IoT can drive benefits for the occupants and the building owner/operator.
Hospitality

CASE STUDY | GR8 Hotels Europe

Project Solution:
- Igor PoE Technology
- Forehand Cisco Distributor
- Cisco CDB Switches
- Cisco DX70 Video Endpoints
- Avit Integration Partner

Learn more or request a demo at:
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